



IRF
GLOBAL



*Transforming Roadways:
Smarter, Safer & More Sustainable*

IRF GLOBAL ROADS2TOMORROW (R2T) CONFERENCE & EXHIBITION

**Long Beach, CA, USA
December 9 - 12, 2025**



**SCAN FOR
INTERACTIVE AGENDA**

www.IRF.global/r2t



I am delighted to extend a warm invitation to stakeholders and professionals from around the globe to join us at the IRF Global R2T Conference & Exhibition, taking place in the vibrant city of Long Beach from December 9th to 12th, 2025. As Chairman Emeritus of the International Road Federation (IRF Global), I am honored and looking forward to welcoming a diverse and distinguished assembly of professionals committed to advancing roads and mobility. This conference serves as a crucial platform for innovation, where global leaders gather to share insights, challenge the status quo, and propel the future of transportation forward.

The IRF Global R2T Conference is set to offer an unparalleled range of opportunities for learning, sharing expertise, and fostering collaborations. Our program features keynote speeches from the sector's top thought leaders, interactive sessions tackling scientifically advanced topics, and extensive networking opportunities to connect with peers and industry giants. This year, we will cover a myriad of pressing issues—from cutting-edge material innovations and strategies for decarbonizing transport to preparing infrastructure for autonomous vehicles.

Your participation is crucial in enriching our discussions and fortifying our collective endeavor towards excellence in the road sector. I encourage you to take full advantage of this opportunity to engage deeply, form lasting partnerships, and depart with valuable insights and connections that will bolster your contributions to our shared mission of creating a more connected and sustainable world.

We look forward to welcoming you to Long Beach and to what promises to be a transformative event for our industry.

Eng. Abdullah Al-Mogbel
Chairman Emeritus
International Road Federation

ABOUT IRF

Our Mission: Building Partnerships

We assist countries in progressing towards better, safer and smarter road systems.

We develop and deliver world-class knowledge resources, advocacy services, and continuing education programs, which together offer a global marketplace for best practices and industry solutions.

We serve a wide range of member organizations from both the public and private sectors of the road and transport industry. Together, we form a global network for information exchange and business development.

We invest in the next generation of transport leaders. Since 1949, the IRF has awarded educational scholarships to individuals in 119 countries to pursue careers in the road and transport industry.

Our Vision: Better Roads. Better World.

We believe that well-planned, safe, accessible and environmentally sound road networks are fundamental building blocks for human and economic development.

We are committed to increasing road and transport investments to meet the demands for safe and efficient travel and flow of goods and services to help improve the lives of people worldwide.

We engage with governments, development institutions, businesses, and academia around the world to make our vision a reality.

Our Organization

The International Road Federation is a global not-for-profit organization, headquartered in Washington, DC since 1948 and supported by regional offices throughout the world. The IRF serves a network of public and private sector members in more than 70 countries by providing world-class knowledge resources, advocacy services, and continuing education programs which together offer a global marketplace for best practices and industry solutions.

ABOUT THE CONFERENCE

Transforming Roadways: Smarter, Safer & More Sustainable

The IRF Global R2T Conference has quickly established itself as a top destination for global innovators and decision-makers in the roads and mobility sector.

For road and transport authorities the IRF R2T Conference is the ideal place to learn and share best practices about the latest technologies and solutions.

For researchers, it is an ideal platform to share their research with their peers and the sector as a whole.

For the private sector, it is an opportunity to make the right business contacts and to showcase their innovations and services. For everyone in the sector, it is a place to learn and network with professionals and decision-makers.

TOPICS

- Asset Management & Pavement Preservation
- Emerging Trends in Road and Bridge Construction
- Innovations in Materials and Technologies for Durable Pavements
- ITS & Smart Mobility Technologies
- Road User Charging & Connected Vehicles
- Preparing Infrastructure for Autonomous Vehicles
- Strategies for Decarbonizing Road Transport
- Vision Zero: Aiming for Zero Road Fatalities
- AI & Big Data in Transportation
- New Mobility and Social Acceptance

WHY PARTICIPATE?

Share: R2T is the international meeting point where leading industry innovators, researchers, and stakeholders acquire essential engineering & business insights, and help build tomorrow's transportation infrastructure today.

Engage: R2T will push the boundaries of 21st century roads & mobility. Meet global thought leaders and discover pioneering concepts through our program of live demonstrations and applied knowledge sessions.

Grow: Place your company's brand, technologies and services at center stage during R2T and gain exposure in front of top decision makers, government officials and buyers worldwide.



www.IRF.global/r2t

WHO WILL ATTEND

- Construction Contractors, Engineers & Managers
- Equipment Manufacturers, Suppliers and Distributors
- Highway Agency & Municipal Staff in charge of tenders
- Highway Agency & Transportation Officials
- Design Consultants, Engineers & Managers
- Engineering Services Professionals
- Transport Research Institutes
- University Researchers and Professors
- Traffic Technology and ITS Consultants, Engineers and Managers

VENUE

The Westin Long Beach



Address: 333 East Ocean Boulevard,
Long Beach, CA 90802 USA

Phone: +1 562 436-3000

**BOOK YOUR DISCOUNTED ROOM
WITHOUT BREAKFAST**

**BOOK YOUR DISCOUNTED ROOM
WITH BREAKFAST**

REGISTRATION RATES

MEMBERSHIP STATUS	SPEAKERS	DELEGATES
IRF MEMBERS	US \$549	US \$799
NON MEMBERS	US \$649	US \$999
US GOVERNMENT / CITY & STATE OFFICIALS/ STATE UNIVERSITIES	US \$599	US \$400
STUDENTS / IRF FELLOWS	US \$200	US \$300

REGISTER TODAY

DECEMBER 9 • TUESDAY

10:00am – 12:00pm	M	IRF Global Leadership Seminar on Road User Charging
10:00am – 12:00pm	W	WS1: Unleashing Roadway Analytics (part 1)
10:00am – 4:00pm	H	Exhibition set-up
2:00pm – 4:00pm	W	WS1: Unleashing Roadway Analytics (part 2)
6:00pm – 8:00pm	H	Exhibit Open
6:00pm – 8:00pm	C	Delegate & Exhibitor Reception

DECEMBER 10 • WEDNESDAY

9:00am – 9:30am	P	Opening Ceremonies
9:00am – 6:00pm	H	Exhibition
9:30am – 11:15am	P	Opening Roundtable: Beyond the Blueprint: Accelerating Tomorrow's Infrastructure for Today's Challenges
11:30am – 1:15pm	N	Exhibit Only Hours & Lunch (Exhibit Hall)
11:30am – 1:15pm	C	Technology Demonstration
1:30pm – 3:00pm	E	Future-Ready Highways: Integrating Smart Mobility with Legacy Systems
1:30pm – 3:00pm	X	Sustainable Binders & Green Materials: The Next Chapter in Pavement Evolution
1:30pm – 3:00pm	S	Redefining Roadside Safety: Designing Forgiving Environments Under the Safe System Framework
3:30pm – 4:00pm	N	Break & Refreshments in Exhibit Hall
3:30pm – 5:30pm	M	IRF Global Leadership Seminar: the Future of Road Tolling
4:00pm – 5:30pm	E	Intelligent Traffic Management: AI-Driven Coordination in Urban Networks
4:00pm – 5:30pm	X	Future-Proof Pavements: Adapting Designs for Emerging Vehicle Loads & Autonomous Fleets
4:00pm – 5:30pm	S	Towards Zero Fatalities: Integrating the Safe System Approach in Urban & Rural Road Networks
4:00pm – 5:30pm	T	TS Block 2



**SCAN FOR
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DECEMBER 11 • THURSDAY		
9:00am – 10:30am	E	Multi-Modal Integration: Blending Public Transit, Micro-Mobility & ITS Platforms
9:00am – 10:30am	X	From Concept to Construction: Digital Twins in Pavement Design
9:00am – 10:30am	S	Proactive Safety Analytics: Using AI & Predictive Modeling to Identify High-Risk Corridors
9:00am – 10:30am	T	TS Block 3
9:00am – 11:00am	M	IRF Global Leadership Seminar: the Future of Road Tolling
9:00am – 6:00pm	H	Exhibition
10:30am – 11:00am	N	Break & Refreshments in Exhibit Hall
11:00am – 12:30pm	E	Adaptive Corridor Management: Integrating AI and Real-Time Data for Smarter Traffic Flow
11:00am – 12:30pm	X	Circular Economy for Roads: The Rise of Recycled and Reclaimed Pavement Materials
11:00am – 12:30pm	S	Safe System in Action: Harmonizing Speed, Infrastructure, and Human Behavior
11:00am – 12:30pm	T	TS Block 4
12:30pm – 2:00pm	H	Poster Displays
12:30pm – 2:00pm	N	Exhibit Only Hours & Lunch (Exhibit Hall)
2:00pm – 3:30pm	E	Securing the Smart Road: Cybersecurity & Data Integrity in AI-Powered Transportation Networks
2:00pm – 3:30pm	X	Automated Pavement Preservation: From Robotic Crack Sealing to Self-Healing Materials
2:00pm – 3:30pm	S	Roadside Safety Audits 2.0: AI-Assisted Assessment & Continuous Improvement
2:00pm – 3:30pm	T	TS Block 5
3:00pm – 3:30pm	N	Break & Refreshments in Exhibit Hall
3:30pm – 5:00pm	E	ITS in Evolving Urban Landscapes: Managing Mixed Traffic (AVs, EVs, and Traditional Vehicles)
3:30pm – 5:00pm	X	Modernizing Pavement Preservation: Micro Surfacing, Fog Seals & Beyond: Innovations in Preventive Maintenance Treatments-Driven Prioritization & AI-Powered Inspections
3:30pm – 5:00pm	S	From Policy to Practice: Implementing Safe System Principles with AI for Low- and Middle-Income Countries
3:30pm – 5:00pm	T	TS Block 6

DECEMBER 12 • FRIDAY

9:00am – 10:30am	E	Harnessing V2X Communication: Enhancing Safety and Efficiency Through Vehicle-Infrastructure Links"
9:00am – 10:30am	X	Real-Time Pavement Health Monitoring: Sensor Systems and IoT Solutions
9:00am – 10:30am	S	Protecting Vulnerable Road Users: Safe System Strategies for Pedestrians & Cyclists at the Roadside
9:00am – 10:30am	T	TS Block 7
9:00am – 12:30pm	H	Exhibition
10:30am – 11:00am	N	Break & Refreshments in Exhibit Hall
11:00am – 12:30pm	E	Trust & Transparency: Navigating AI Ethics, Bias Mitigation & Regulatory Compliance
11:00am – 12:30pm	X	Climate-Resilient Pavements: Engineering Solutions for Extreme Weather
11:00am – 12:30pm	S	Smart Shoulders: Designing and Monitoring Roadside Spaces for Emergency Use and Hazard Mitigation
12:00pm – 12:30pm	H	Exhibition Tear Down
12:00pm – 12:30pm	P	Closing Ceremonies
12:00pm – 1:00pm	C	Technical Tours



CONFERENCE SPONSORSHIP BENEFITS & RATES

Place your company's brand, products and services at center stage during this high-level industry event. With an exhibit or sponsorship package you can build greater market awareness by increasing your exposure in front of top decision makers, government officials and buyers who are directly involved with road and transport infrastructure industry programs.

SPONSORSHIP LEVELS	PLATINUM	GOLD	SILVER	BRONZE	PATRON
COST: IRF MEMBER NON MEMBER	\$50,000 \$60,000	\$25,000 \$30,000	\$15,000 \$20,000	\$10,000 \$15,000	\$7,500 \$10,000
Number of Registrations	8	8	5	5	3
Opportunity to Present	✓ Opening	✓	✓	✓	✓
VIP Lounge Sponsor	✓	✓			
Sponsorship Recognition at Coffee Break	✓	✓	✓		
Gala Dinner Sponsorship (IRF 76th Anniversary)	✓				
Advertisement in Exhibitor Guide	Full Page	Full Page	Half Page	Half Page	-
Matchmaking Support	✓	✓	✓	✓	✓
Materials in Conference Briefcase	✓	✓			
Dedicated Social Media Posts Across LinkedIn & Twitter	15	10	5	2	2
Exhibit Space	20x20 sq ft	20x20 sq ft	10x20 sq ft	10x10 sq ft	-
Advanced Publication / Website Link	✓	✓	✓	✓	✓
Logo Recognition at Event	✓	✓	✓	✓	✓
Database Of Delegates	✓	✓			
Private Meeting Room Access	✓	✓			

**20%
DISCOUNT**
for
**IRF
MEMBERS**



For an overview of sponsorship packages,
please contact Magid Elabyad:
melabyad@IRF.global

EXHIBITION

Pipe & Drape
Exhibitor (IRF Member): 30 USD per sqft (Min 100 sqft) Exhibitor: 35 USD per sqft (Min 100 sqft)
Exhibition (Raw Space)
Exhibitor (IRF Member): 23 USD per sqft (Min 200 sqft) Exhibitor (Raw Space): 27 USD per sqft (Min 200 sqft)

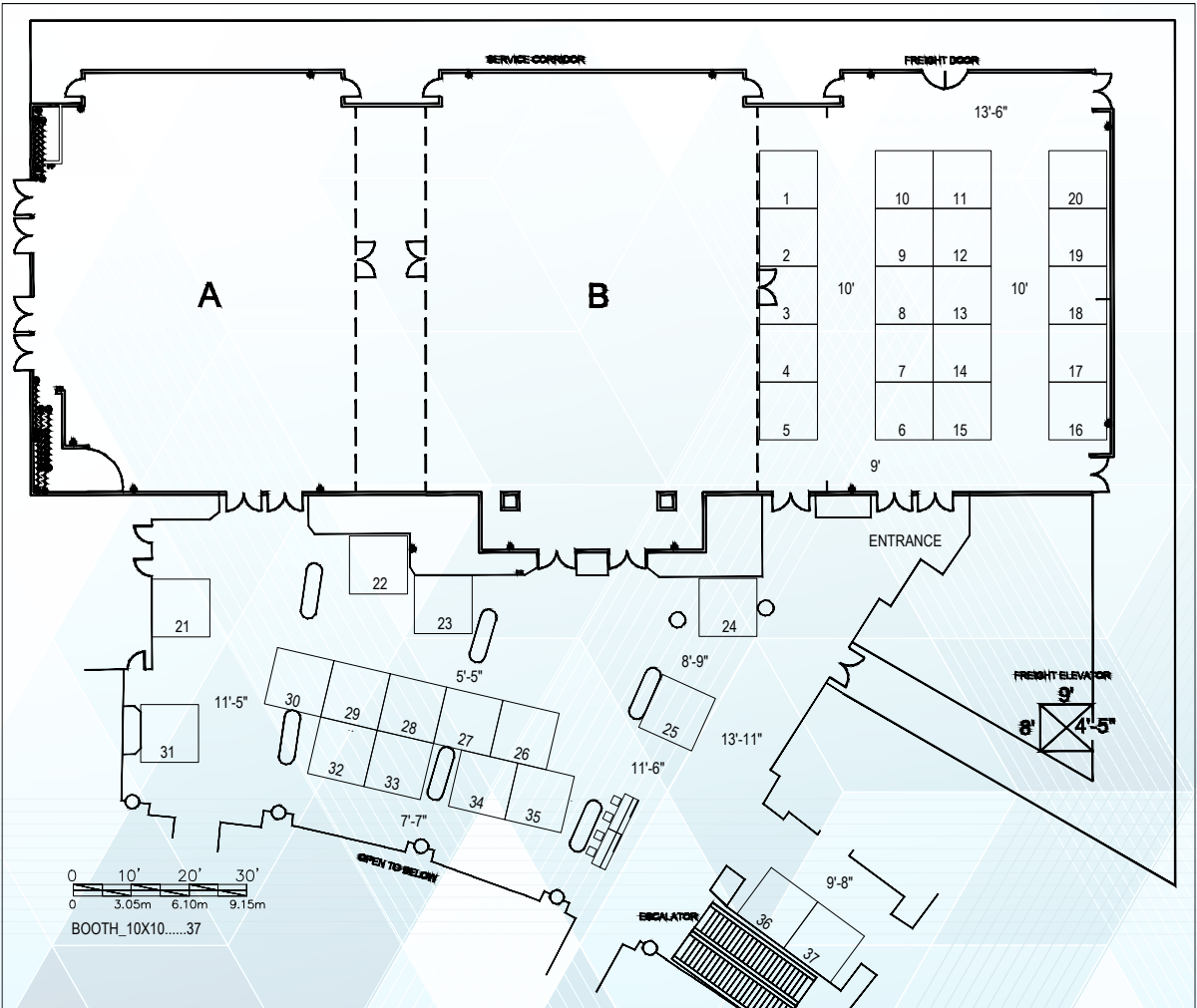
BOOTH PACKAGE INCLUDES (PER 100 SQFT)

- Pipe & drape (Linear booths include three side walls. Peninsula booths onl have a back wall.), Identification sign (Linear Booths)
- Inclusion in the printed and online directory
- 1 Conference Registration, 5 Exhibitor Passes
- 2 chairs, 1 table, 1 electrical socket

EXHIBIT HOURS

- December 9: 2:00 PM – 11:00 PM (Exhibitor Move-in)
- December 10: 10:00 AM – 6:00 PM
- December 11: 9:00 AM – 6:00 PM

RESERVE A BOOTH



GLOBAL

KNOWLEDGE • ADVOCACY • EDUCATION
BEST PRACTICES • BUSINESS OPPORTUNITIES

Better Roads. Better World.



IRF[®]
— GLOBAL —

International Road Federation

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